

Shelburne Sailing Academy

at SHYC

The Jib Sheet



Director's Desk

You might think that in the heart of the winter there would be little going on at your Sailing Academy but you'd be mistaken. Between reviewing last year's results and planning this year's schedule and budget, it's been a busy January and February. The biggest news of all though is the hiring of Head Coach, **Tatum Arcon**. Presently in her fourth year studying education at McGill University, Tatum is a former SA coach and before that an SA student. She's also one half of the team that won Sail East last year in the Club 420 class. That's right, our sailing school will be run this year by a 2021 Atlantic Canada champion sailor! Please join me in welcoming Tatum as 2022 Sailing Academy Head Coach!

-Rob Stork

Hollywood Comes Calling



Disney's "Washington Black" mini-series is coming to Shelburne and the Muir-Cox Building (where your Sailing Academy resides). Preparation begins in March and shooting is projected to run from early May through early June. While an exciting development and revenue source for the town, we will no doubt need extra help managing both the exit from and return to the building. More on this in the next *Jib Sheet*.

Operation 29er

With major SHYC member support, we purchased a damaged 29er from the Royal Nova Scotia Yacht Squadron and a "like new" 29er in a private sale in Ontario. **Henry Pedro** has been diligently restoring the 29er from RNSYS and she's expected to be sea worthy as our 29er class training boat by Spring.



Fleet Report

It's not just the 29er that Henry is working on. Henry has once again agreed to step up and supervise fleet maintenance for all our boats. Of course, he also provides the know how and the labour as well. With our growing fleet, maintenance continues to be a major line item in the Academy's annual budget (see below). The Operating Committee has developed a plan for deploying the fleet more strategically in 2022 to make sure the toughest boats are assigned to our beginning sailors, thus minimizing any damage that might occur, especially in the course of launching and landing back at the dock.

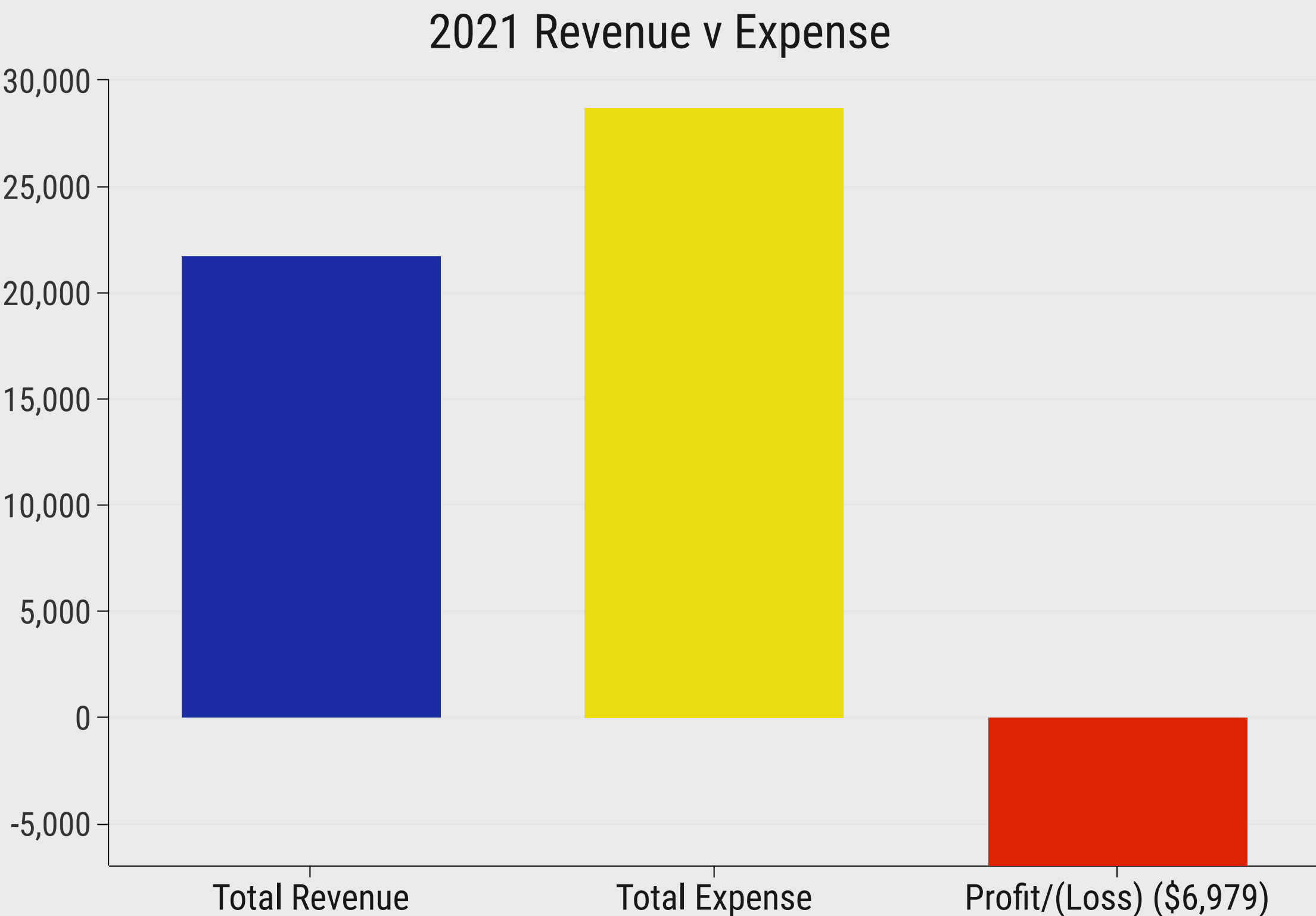
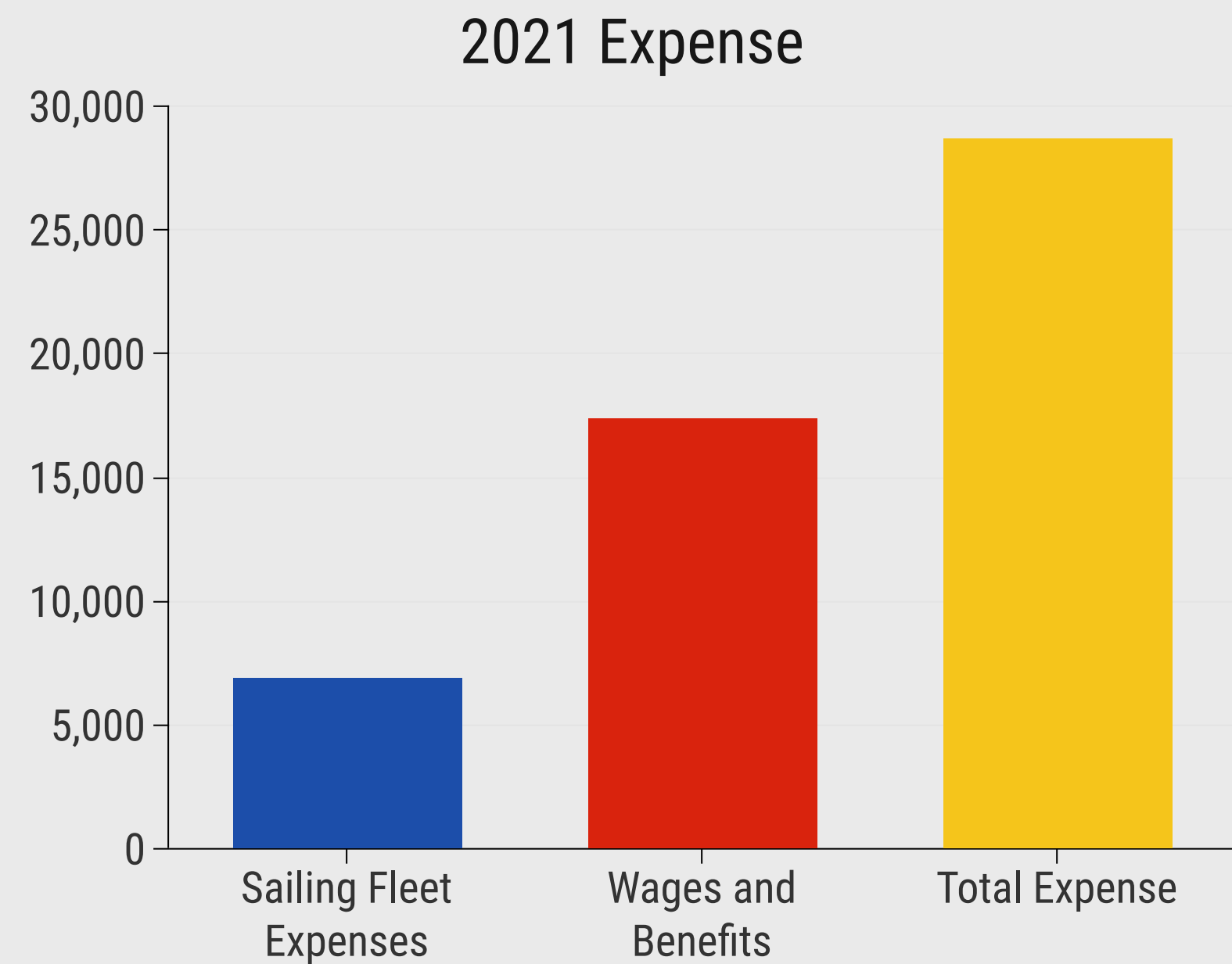
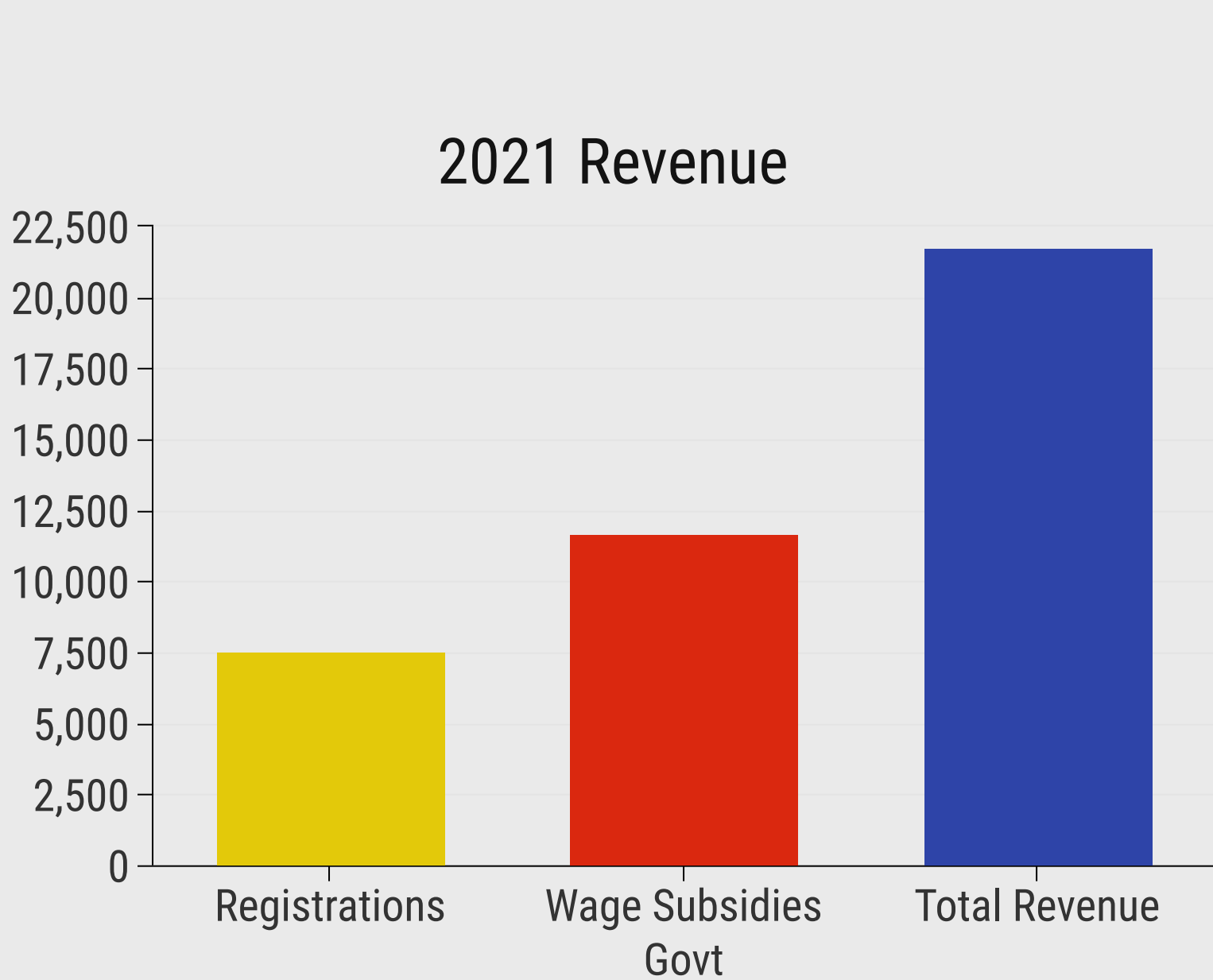
SA 2022 Fleet

| | |
|-------------|----|
| Optimists - | 7 |
| Albacores - | 12 |
| C420's - | 2 |
| Lasers - | 2 |
| 29ers - | 2 |

By The Numbers

From the Conclusion in the Sailing Director's initial report to the Executive Committee on January 28 (see Minutes on SHYC.ca):

"The Sailing Academy runs a deficit. Its mission essentially requires it. To make learning to sail both affordable and effective (via limited enrollment), the Academy must spend more money creating the service than it can reasonably charge for that service. The challenge before us is how to best minimize the size of this structural deficit and how to consistently and reliably fund that deficit. This must be accomplished while excelling at our primary mission - introducing adults and youth to the many lessons and benefits derived from sailing and thereby creating life long lovers of the sport, future coaches for our youth, and active and reliable members of SHYC."



Covid-19: While the Pandemic had a dramatic downward effect on registrations and revenues in 2020 and 2021, our determination to limit class sizes and thereby enhance program effectiveness as well as safety going forward, means we expect deficits to continue. At the same time, we are planning a number of initiatives to help fund those deficits. More on this in the next *Jib Sheet*.

Sailing Academy Operating Committee

Director Rob Stork
Head Coach Tatum Arcon
Coaching Mentor Guy Tipton
Fleet Maintenance Henry Pedro
SHYC Treasurer Alan Pulfrey*
SHYC Commodore Andy Blackmer*
*Ex-Officio

The Sailing Academy at SHYC and the good work it does for our community is made possible by the efforts and expertise of many volunteers and the financial support of all the members of SHYC. We thank you.

-Rob Stork
Director / SHYC Sailing Academy

